What is the problem that we are solving?

* What has been done before?
* What is missing?

What is our proposed solution to this problem?

How does the proposed methodology work?

What is the dataset that I will be using with the proposed methodology?

Which experiments I will perform?

* Training of the causal model
* Validation/evaluation

What results do I expect?

1. Model worked! Great! – explain the outcome
2. Model did not work ☹ - Too bad, try to explain why it did not work.